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| **BLOG POST ASSESSMENT SCALE** | | |
| **CRITERIA** | **SCORE** | **DESCRIPTORS** |
| Content | 3 | All content points covered; thorough and extensive coverage. |
| 2 | Major content points covered. Adequate and sufficient coverage. |
| 1 | Too few content points covered. Insufficient coverage. Some irrelevant material. |
| Organisation (coherence and cohesion) | 3 | Effective organization; excellent coherence and cohesion; proper layout. |
| 2 | Adequate organization; good coherence and cohesion; problems with layout. |
| 1 | Lack of organization; some coherence and cohesion; problems with layout. |
| Language resources / Range of vocabulary and structures | 4 | Wide range of vocabulary and structures. |
| 3 | Good range of vocabulary and structures. |
| 2 | Adequate range of vocabulary and structures. |
| 1 | Limited range of vocabulary and structures. |
| Accuracy  (vocabulary, grammar, spelling, punctuation) | 3 | No errors / minimal errors. |
| 2 | A few errors in complex structures. |
| 1 | Frequent errors, both in complex and simple structures. |
| Appropriacy of register (neutral) | 2 | Consistent use of neutral register. |
| 1 | Inconsistent use of neutral register. |
| **Total** | **15** |  |
| **SCORE** | | **NAME** |
|  | |  |

**NOTES**

* **Length** – between 300 – 350 words. If the text is shorter or longer, the final score is adjusted as agreed by the evaluation committee.
* **Spelling** – British and American varieties are acceptable.
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